



**2014 NCDIA Membership Application Form**

NATURAL COLOR DIAMOND ASSOCIATION

For convenience, this agreement will automatically renew for an additional 12-month period unless either member or the NCDIA notifies the other party within 30 days of this agreement's expiration.

**NCDIA® Membership** is available to Natural Color Diamond retailers, manufacturers/wholesalers, mining companies, designers and affiliates that support the goals of the NCDIA, our mission is to educate and promote global awareness and desire for natural color diamonds. All applications are subject to review and approval by the NCDIA Board of Directors.

**MEMBERSHIP DETAILS: (Please fill out all requested information)**

**Date:** \_\_\_\_\_

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Title: \_\_\_\_\_ Principal Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail: \_\_\_\_\_ Mobile: \_\_\_\_\_

Address: \_\_\_\_\_

**Marketing Contact:**

Title: \_\_\_\_\_ Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

**NCDIA Levels of membership:**

Retail Membership: \$500.00 (per door) \_\_\_\_\_ Suppliers: \$2000.00 \_\_\_\_\_ Sponsored Member: \$5000.00 \_\_\_\_\_

**General Business Information**

Type of business or specialty of the firm: (check as many as apply)

Mine \_\_\_\_\_ Sight Holder \_\_\_\_\_ Jewelry Manufacturer \_\_\_\_\_ Loose Diamonds \_\_\_\_\_ Diamond  
Cutter \_\_\_\_\_ Designer \_\_\_\_\_ Retailer \_\_\_\_\_ Other (please explain) \_\_\_\_\_

**Are you a member of any other existing associations?**

Name \_\_\_\_\_ Name \_\_\_\_\_ Name \_\_\_\_\_ Name \_\_\_\_\_

**What trade shows do you participate in?**

Name \_\_\_\_\_ Location \_\_\_\_\_ Name \_\_\_\_\_ Location \_\_\_\_\_

Name \_\_\_\_\_ Location \_\_\_\_\_ Name \_\_\_\_\_ Location \_\_\_\_\_

**Date Founded:** \_\_\_\_\_ **Brief Description of your business:** \_\_\_\_\_

(continued): \_\_\_\_\_

**Company Mission Statement:** \_\_\_\_\_

**History:** \_\_\_\_\_

**Marketing of Natural Color Diamonds:**

Under separate cover, send us samples of: (check those that you will be sending)

- \_\_\_\_\_ B2B Marketing Materials
- \_\_\_\_\_ B2C Marketing Materials
- \_\_\_\_\_ Press Kit

Email or mail a CD of digital images of high quality Natural Color Diamond jewelry, marketed by your firm.

**References –** (This section must be completed in full by all members)

Reference (Current NCDIA Member preferred)	Reference (Current NCDIA Member preferred)
Name _____ Company _____	Name _____ Company _____
Phone _____ Email _____	Phone _____ Email _____

Reference (Current NCDIA Member preferred)	Reference (Current NCDIA Member preferred)
Name _____ Company _____	Name _____ Company _____
Phone _____ Email _____	Phone _____ Email _____

On behalf of \_\_\_\_\_ (the "Company"), I warrant that I am authorized to enter into this agreement and hereby bind the Company to the terms of this agreement, the Articles and By-laws of the Association, and such resolutions, rules or regulations as the Board of Directors of the Association may adopt from time to time.

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Please Print Name and Title Company

Natural Color Diamond Association  
48 West 48<sup>th</sup> Street, Suite 1506  
New York, NY 10036  
[info@ncdia.com](mailto:info@ncdia.com)  
O: 212-644-9747  
F: 212-840-0607

We will contact you by e-mail once the NCDIA receives your application!

**NCDIA MEMBERSHIP STANDARDS AND COMPLIANCE PRACTICES**

**I. PREAMBLE**

The commitments, which form the foundation and goals for NCDIA, are listed below. These values are accepted as basic by all sectors and at all levels of our industry. This document specifies the policies and procedures by which these values can be realized in routine business practices.

**II. STANDARDS FOR MEMBERSHIP**

As a member of the NCDIA, you undertake to:

- S.1. make reasonable efforts to educate self and staff on NCD and FTC compliance;
- S.2. comply with all laws and regulations applicable to the jewelry industry;
- S.3. make accurate representations about the NCD products you buy and the products you sell;
- S.4. communicate to business partners your commitment to compliance with the law;
- S.5. resolve all customer complaints promptly and fairly.

**III. COMPLIANCE PRACTICES**

The NCDIA recommends:

- P.1. Each member organization must maintain each of the NCDIA/JVC compliance publications (or their functional equivalent) at each of its business locations, readily accessible to all management and sales personnel;
- P.2. Management personnel make reasonable efforts to confirm that the NCDIA compliance publications (or their functional equivalents) have been read, and that each employee has committed to compliance with the law;
- P.3. Each member organization make reasonable efforts to conduct periodic training sessions on NCD compliance requirements pertinent to its business functions and products with emphasis on current or common problems related thereto, and with regular emphasis on accurate and fair representation and disclosures;
- P.4. the member organization's commitment to compliance be fully communicated to business partners, with a particular emphasis on requiring a similar declared commitment to compliance.

**IV. - AGREEMENT CONCERNING USE OF THE NCDIA LOGO**

- 1. We grant you the limited right to use the NCDIA logo as shown above to indicate your membership in the NCDIA.
- 2. You may use the logo only so long as you are in full compliance with the NCDIA Membership Standards and Compliance Practices ("Standards and Practices").
- 3. The logo may only be used in advertising or on your letterhead. It may be used only in a non-prominent manner compared to other matter in the advertising or letterhead, and set apart from any other trademarks, service marks or

other logos used on advertising or letterhead. Your use of the logo must be in a manner so as not to confuse the purchasing public into thinking we sponsor your organization or that we endorse or sell your products. The NCDIA logo must not be used for any promotion or efforts support Investment Natural Color Diamonds or Investing in Natural Color Diamonds.

4. All such use shall be sent to us for approval before being published.
5. You agree to immediately cease all use of the logo if we instruct you to do so because of objectionable use or non-compliance by you with the Standards and Practices.
6. The logo may only be used exactly as set forth herein.
7. You agree to indemnify and hold us harmless from all claims, suits, damages, demands, monies, attorney's fees and similar subject matter including but not limited to product liability matters.
8. You shall have no right or license in the logo except as explicitly stated herein.
9. We shall have all right to sue infringers of the logo and at our option to assume all defense if you are sued for infringement of the logo.
10. We make no warranties or representations with respect to the logo or your use thereof.

#### **V. Website/Members Area**

- A1.** All members, both buyer and seller, hereby agree that they shall make a donation to the NCDIA from any resultant sale from the NCDIA website.
2. That donation shall be structured accordingly. In the event of any sale in the amount of \$50,000 or less, the buyer and the seller shall each donate 1% of that value.
3. In the event of any sale in greater than \$50,000 the buyer and the seller agree to donate 1% of that value.

#### **B1. Membership Forum Guidelines:**

1. NCDIA does not support or allow any illegal activity.
2. Activities that support or espouse non-consensual and/or extreme violence or sexual aggressiveness towards another individual or group for any reason.
3. Activities that support or espouse hatred towards another individual or group based upon any criteria (including race, religion, gender, sexual orientation, beliefs, etc.).
4. Activities and input from individuals that violate our inclusive standards.
5. **Treat other Forum members with respect.** Don't be rude, vulgar, hateful or bigoted. Discuss the message, not the messenger.
6. **Respect copyright.** Don't post entire articles or images. Instead, post short excerpts (two-three paragraphs) with links.
7. **Show Forum hosts (Moderators) respect.** Do not post messages attacking the Moderators.

#### **VI – MISCELLANEOUS**

1. This agreement shall be governed and construed in accordance with New York law.
2. This agreement represents the complete understanding of the parties concerning the subject matter hereof.
3. Any dispute that arises between a member and NCDIA will be subject to mandatory binding arbitration before the American Arbitration Association pursuant to the By-laws of NCDIA and the arbitration shall be conducted exclusively in New York County.



# NCDIA Payment Authorization Form

NCDIA is authorized to receive payments via Check, Wire Transfer and Credit Card Payment.

**1. For Check Payment** – Please mail all payments to NCDIA – C/O Natural Color Diamond Association.

Natural Color Diamond Association  
48 West 48<sup>th</sup> Street, Suite 1506  
New York, NY 10036  
[info@ncdia.com](mailto:info@ncdia.com)  
O: 212-644-9747  
F: 212-840-0607

**2. For Wire Transfer –**

Natural Color Diamond Association, Inc.  
Citibank N.A.  
FC# 689  
400 Madison Avenue  
New York NY 10017  
1. Swift code: CITIUS33  
2. ABA# 021000089  
3. Routing# 021000089  
4. Acct# 4979150477

**3. Credit Card Payment –**

Please submit a completed credit card authorization form, make a legible photocopy of the credit card (front & back) and fax to 212-840-0607 or email at [gino@ncdia.com](mailto:gino@ncdia.com)

All costs for services as indicated in your Membership Application, Membership Dues Invoice or other documents, that are incurred before will be charged to the card listed below.

Name on Card:(First) \_\_\_\_\_ (Last) \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Type Personal or Business: \_\_\_\_\_ Card Code: \_\_\_\_\_

Please Circle: American Express Discover MasterCard Visa

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_ Printed Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_ Company Name & Title: \_\_\_\_\_

I, the undersigned cardholder, hereby authorize my credit card to be used as indicated here:

\_\_\_\_\_

Date: \_\_\_\_\_ Processed by: NCDIA Initialed By: NCDIA

\*Check Box To Store Credit Card On File For Annual Payment

For internal use only

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## Notes